



Yorkshire Business Market 2010

Quotations & Testimonials

Monday, 26th April 2010 - Issue 2

<i>"... to say how good the Business Market was. There was a great buzz and those who didn't come missed out badly."</i>
Di Burton, Managing Director, Cicada Communications Limited
<i>"It was an excellent day and phenomenally well organised."</i>
Di Davenham, Manager, Superior Stay
<i>"What a fantastic event yesterday. We had a great spot and met lots of people I think we will be able to work with. The arrangements were excellent. The refreshments provided throughout the day were wonderful and really kept us going. The bacon sandwiches gave a great start to the day – such a great idea for networking with everyone, as speaking to other exhibitors is as important as speaking to visitors."</i>
Julie Henderson, Corporate Fundraiser, Martin House Hospice
<i>"... my how it has expanded – fantastic event now – caught up with so many people."</i>
Councillor Caroline Bayliss, Harrogate Borough Council
<i>"... a big thank you and best congratulations for another fabulous event. I really enjoyed meeting a lot of people I already knew and then again a few more I didn't! It was the usual high standard of organisation."</i>
Lynne Mee, Communications & Media Manager, Harrogate Borough Council
<i>"What a fantastic event the Business Market was. The number and variety of exhibitors was amazing and the positive atmosphere everywhere around is inspiring."</i>
Claire Kelley, Harrogate & Knaresborough LibDem
<i>"... thank you for putting on such a great exhibition, the foot traffic was brilliant and really well organised. Thank you for giving us the opportunity to work with you to promote the event, our magazine was very well received and I look forward to the show next year."</i>
Emma Smith, Account Executive, BLM Group Ltd
<i>"I enjoyed meeting many connections who were present and I congratulate you all on a magnificent event."</i>
Keith Madeley, Director, Madeley Enterprises Ltd
<i>"Extremely well organised event with a wide variety of exhibitors and good quality attendees. Will certainly be back next year."</i>
Graham Hales, Regional Chair, Institute of Business Consulting
<i>"Now an important part of marketing strategy for the Yorkshire area – gets better year by year."</i>
Ross Knapman, Director, Deep Blue Networks Ltd
<i>"The Jespers OFFICE view the Yorkshire Business market as a premier local networking event and it gives us an ideal platform to meet customers and suppliers old and new, in an informal business friendly forum – Roll on YBM 2011!"</i>
Peter Jesper, Managing Director, The Jespers OFFICE
<i>"The Yorkshire Business Market is a great setting for us to promote our organisation and what it does. The visitors, suppliers and leads generated from the event were exceptional."</i>
Catherine Carlyle, Marketing Manager, Caltech CRM
<i>"Like any good vintage, the YBM just gets better year on year! Great to see so many 'open minded' business people looking for opportunities to grow their businesses in such difficult times."</i>
Sharon Phillips, Manager – Legal, Badenoch & Clark
<i>"Busy enough to need to talk non-stop, not so busy to feel opportunities were missed."</i>
Iain MacKay, Managing Director, Impact OCCS Ltd
<i>"Events such as this are very valuable to all businesses and an excellent networking opportunity. I am sure that you will all benefit from your visit here today."</i>
Councillor Pat Jones, Mayor of Harrogate 2009/10
<i>"...what a really good event – bigger than last year, good quality exhibitors, excellent networking at lunch and well worth attending."</i>
Roger Taylor, Partner and Notary Public, Langleys
<i>"Great business market, it just goes from strength to strength – congratulations."</i>
David Wyvill, Director, Platinum Group
<i>"Many thanks for organising the event last Monday. We really enjoyed the day and found it to be really successful."</i>
Deborah Wilson, Clinic Manager, Advanced Health Chiropractic
<i>"... it was clearly another very successful event with a real buzz about the place."</i>
Karen Weaver, Director, Harrogate & Area Council for Voluntary Service
<i>"YBM was a great way to raise the firm's profile and make valuable new contacts – we'll be back next year!"</i>
Jo Yeates, Head of Employment Law, Hethertons LLP
<i>"Of all the exhibitions attended over the last 20 years, including most large trade shows in our industry, I found this show particularly well organised, well informed, excellent parking and loading, professional and very obliging. Obviously well marketed by the visitor numbers."</i>
Tony Wainwright, Director, Marketing Together
<i>"What a great event – the Yorkshire Business Market improves year on year. I can't recommend this event highly enough to anyone serious about doing business in the District and beyond."</i>
Carolynn Peace, Marketing Director, Berwins
<i>"A brilliantly organised event. We had a continuous stream of visitors to our stand."</i>
Damien Handlip, Manager, Paperworks (Harrogate) Ltd
<i>"We thought the Yorkshire Business Market was a huge success and a brilliant platform for Extreme Creations to raise awareness and network with like-minded local businesses about websites and online marketing. We are already looking forward to next year's event!"</i>
Antony Prince, Managing Director, Extreme Creations

<i>"Very good forum to meet new business people and to renew existing contacts."</i>	Michael Webster, Owner, Sign-A-Rama
<i>"A great event to promote Yorkshire business, a fantastic opportunity to network!"</i>	Rachel Lowe, Business Manager, ActionCOACH
<i>"A fabulous way to promote and raise the profile of any business."</i>	Grant Ashworth, Director, U-Name It Promotions
<i>"A day well spent to meet as many business contacts throughout the whole of Yorkshire for a very reasonable amount of money."</i>	Peter Cookson, Managing Director, Spear Travels
<i>"A very cost-effective way for a small business like mine to have a level playing field with some of the larger organisations."</i>	Steve Pepper, Owner, Steve Pepper Training Associates
<i>"A great place to meet prospective clients, existing clients and talk about joint business opportunities. Fantastic venue, extremely well organised and thought out. An absolute credit to the Chamber and Yorkshire Businesses!"</i>	Rachel Couch, Business Development Manager, City Executive Centre, Harrogate
<i>"A bustling, friendly networking environment, conducive to doing business!"</i>	Claire McLean, Sales Manager, A1 Press Ltd
<i>"... yesterday was fantastic and superseded previous years – congratulations to you and your team for exceeding yourselves once again."</i>	James Broughton, Sales Manager, Leeds Bradford International Airport
<i>"Young Enterprise Yorkshire & Humber would like to thank everyone at the Yorkshire Business Market for their help and support."</i>	Ken Longster, Project Manager, Young Enterprise Yorkshire & Humber
<i>"Excellent event, yet again, for both exhibitors and delegates."</i>	Jenny Purdy, Office Manager, DSC Chartered Accountants
<i>"We thoroughly enjoyed the show and it was of benefit to us helping to raise the profile of our business, which is a recent start-up and producing some interesting enquiries to follow-up. We will be there again next year!"</i>	Andrew Cockcroft, Cockcroft
<i>"This event has allowed the University of Bradford to demonstrate its service offering to business."</i>	Asif Majid, Business Development Officer (Partnerships) University of Bradford
<i>"The organisation of this event is impeccable, so much hard work must go into making it such a success – yet it seems to run so smoothly!"</i>	Jackie Snape, Director, Disability Action Yorkshire
<i>"The Yorkshire Business Market provides excellent value for money, enabling local businesses of all sizes from all sectors to renew existing contacts and acquire valuable new leads, in a pressure-free environment. It is efficiently organised, well promoted and very well attended, and has a winning formula."</i>	Christine Norton, Development Manager, Saint Michael's Hospice
<i>"An excellent, well organised and attended event, a definite must for next year!"</i>	Jo Elsy, Area Sales Manager, TLD Business Supplies
<i>"A fantastic opportunity to promote your business to a varied audience."</i>	Barry Dillon, Relationship Manager, Santander
<i>"We do find this a very useful event and find that we do get follow contacts from business who were unaware of our business advice line prior to the event"</i>	Claire Taylor, North Yorkshire County Council, Trading Standards and Planning Services
<i>...congratulate you on the success of the business market. After following it the last 4 years and exhibiting the last 3, I have noticed its success grow.</i>	Leigh Woolard, Director, Optima Semper
Anonymous comments via Survey Monkey:	
<i>"This was the third YBM we have exhibited at and it has got better each year."</i>	
<i>"Great event, very worthwhile for networking, branding and getting out there in Yorkshire."</i>	
<i>"Congratulations to all who helped organise this and also for keeping it affordable for even the smallest of businesses."</i>	
<i>"Best networking event in Yorkshire."</i>	
<i>"Fantastic event as always, if you are in business in Yorkshire you need to be there."</i>	
<i>There was a great buzz throughout the day and a lot of interesting people to meet".</i>	
<i>"A great networking event for Yorkshire businesses, highly recommended!"</i>	
<i>"Excellent organisation, extremely helpful staff and the ambience of the exhibition cannot be beaten and I have covered over 35 years of exhibitions!"</i>	
<i>"Once again Harrogate Chamber have delivered an excellent market that goes a long way to supporting local businesses."</i>	
<i>"Caltech felt the show was well planned, well attended and excellently supported. A must for anyone wanting to do business in and around Yorkshire."</i>	
<i>"This event goes from strength to strength! Roll on 2011!"</i>	
<i>"Very good foot traffic and generated many leads."</i>	
<i>"Very useful event to maintain one's profile."</i>	
<i>"A cost effective way of meeting prospective clients from right across Yorkshire. This isn't a regional show – it's a Yorkshire wide event!"</i>	
<i>"I found the event most worthwhile and will definitely be coming again next year with a bigger display."</i>	
<i>"Good interactive event."</i>	

Compiled by Maggie Hall, Chamber Administrator from Exhibitor Evaluation Forms & Survey Monkey replies.